



COLLEGE: Sinclair College

ODE CAREER FIELD: Business and Administrative Services

ODE PATHWAY: Business and Administrative Services

SINCLAIR PROGRAM: Business Management/Digital Marketing

64-65 Credit Hours - Associate of Applied Science

MRK.S.AAS

HIGH SCHOOL	Freshman	English I (1)	Algebra & Geometry or Algebra I (1)	Physical Science (1)	Social Studies (1)	Health (.5) P E (.5)	Career Field Exploration	Fine Arts/Humanities Elective (1)
	Sophomore	English II (1)	Geometry or Algebra II (1)	Biology or Life Science (1)	US History (1)	Technology: Word, PowerPoint, & Excel (.5) Art (.5)	Career Pathway Foundation	Fine Arts/Humanities Elective (1)
	Junior	English III (1)	Algebra II / Adv Algebra II & Trigonometry (1)	Chemistry (1)	US Govt (.5) Economics and Financial Literacy Social Studies Elective (.5)	Career Tech Business & Administrative Services (1)	Career Tech Business & Administrative Services (1)	Career Tech Business & Administrative Services (1)
	Senior	English IV (1)	College Math or Calculus (1)	Human Biology -Anatomy (1)	Psychology, Sociology or Social Studies Elective (1)	Career Tech Business & Administrative Services (1)	Career Tech Business & Administrative Services (1)	Career Tech Business & Administrative Services (1)

Take ACT, SAT, or required Sinclair placement test. Visit Sinclair academic advising. Earn high school diploma. Complete pathway as designed.

COLLEGE	1st Semester	● ENG 1101 English Composition I (3)	MAT 1120 Business Mathematics (3) OR ● OTM Mathematics Elective (3)	ACC 1100 Small Business Accounting (3) OR ACC 1210 Introduction to Financial Accounting (3)	MAN 1107 Foundations of Business (3)	MRK 2230 Social Media & Consumer Engagement (3)
	2nd Semester	ENG 1131 Business Writing (3)	BIS 1120 Introduction to Software Applications (3)	● OTM Arts and Humanities Elective (3) OR MRK 2100 Foundations of Marketing (3) OR MRK 2101 Principles of Marketing Management (3)	MRK 2135 Digital Marketing (3)	
	3rd Semester	COM 2206 Interpersonal Communication (3) OR COM 2225 Small Group Communication (3)	CIS 1350 Web Site Development with HTML & CSS (3)	GEO 1107 Introduction to Geographic Information Systems (4) OR MRK 2250 Digital Marketing Analytics (3)	LAW 1101 Business Law (3)	MRK 2236 Consumer Behavior (3)
	4th Semester	MAN 2270 Management Internship (3)	■ MRK 2102 Principles of Advertising (3)	MAN 2155 Management Information Systems (3)	● ECO 2180 Principles of Microeconomics (3) OR MAN 2150 Management & Organizational Behavior (3)	VIS 1140 Design Process I (4)

● = Courses guaranteed to transfer to Ohio's public institutions of higher education

■ Indicates eligible college course opportunities via Proficiency credit or Articulated Award credit.

■ Indicates Career-Technical Assurance Guides (CTAG)-approved transfer credit. The high school or career center is responsible for sending the proper documentation, along with the Verification of Course/Program Completion form to the college in order for credits to be posted on a student's transcript.

Required Courses (credit hours)

Recommended Elective Courses

revised 07/03/18

Please note: This template does not provide department approved course sequences for students to follow. That is, the courses may be presented out of order. It is best for students to consult with an academic advisor in order to plan a semester by semester course schedule in order to meet the requirements for their certificates and degree programs.