

# HMT 2227: Hospitality Marketing

## Credit Type – Proficiency



MIAMI VALLEY  
**TECHPREP**  
CONSORTIUM

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| <b>Course Description and Learning Outcomes:</b>   |
| <a href="https://www.sinclair.edu/course/params/subject/HMT/courseNo/2227/">https://www.sinclair.edu/course/params/subject/HMT/courseNo/2227/</a>  |
| <b>Faculty Pathway Specialist(s)</b> (Please include name, email and office hours):  |
| Derek Allen, <a href="mailto:derek.allen@sinclair.edu">derek.allen@sinclair.edu</a>  |
| <b>Resources Needed to Offer Course</b> (software, equipment, books [include ISBN and edition], etc. – please include any associated costs):   |
| There is no textbook required for this course. Resources required include: high speed internet and a computer or laptop to access all of the content and material in the eLearn shell.   |
| <b>How is the final grade for the course determined?</b> (Please list all required assignments, assessments, etc.)   |
| The final grade for the course is determined by a combination of discussions, assignments, and 1 final project. In total there are 11 discussions and 11 assignments for this course- the high school instructor is responsible for all grading and grades must be posted in eLearn.                                   |
| <b>Who is responsible for grading the required assignments and/or assessments?</b> (faculty or instructor?)  |
| High School instructor is responsible for grading and all grades must be posted in eLearn  |
| <b>What is the grading scale for the course?</b>   |
| Standard grading scale, 0-59% (F) 60-69% (D) 70-79% (C) 80-89% (B) 90-100% (A). If a grade is on the borderline and .5 or higher, then the student will be raised to the next letter grade. An example is, if a student has 69.5 % then he/she will be awarded a C for the course.                                     |
| <b>Must students access the eLearn shell regularly to complete requirements?</b>   |
| Work requirement is in eLearn, instructor has option to teach in person the material or online. All assignments, discussions and grades should be posted in eLearn.  |
| <b>Does the course require access to YouTube, GoogleDrive, etc.?</b>   |
| The course does require access to watching YouTube and using Google, Safari, Firefox, or Internet Explorer for videos and content.   |
| <b>Additional course details or requirements important for instructors not covered above:</b>  |
| This course can be customized into a quarter or semester.  |
| <b>Most common (or popular) degrees this course is in?</b>   |
| Hospitality Management & Tourism (HMTT.S.AAS)<br>Hospitality Management & Tourism/Bakery & Pastry Arts (BPAO.S.AAS)<br>Hospitality Management & Tourism/Culinary Arts (CAO.S.AAS)<br>Hospitality Management & Tourism/Lodging (HMTTL.S.AAS)<br>Hospitality Management & Tourism/Meeting & Event Planning (HMTTM.S.AAS) |