

MRK 2145- Principles of Retailing
Credit Type – **Articulated (AA)**



MIAMI VALLEY
TECHPREP
CONSORTIUM

Course Description and Learning Outcomes:
https://www.sinclair.edu/course/params/subject/MRK/courseNo/2145/
Faculty Pathway Specialist(s) (Please include name, email):
Charles Richardson, charles.richards3303@sinclair.edu 5-311, 937-512-3103
What credential(s) is/are required to earn this credit?
Proof of passing WebXam Score Required for Credit-ODE Course: Merchandising & Buying, Subject Code: 144025
What credentialing body(ies) should be used?
N/A
What documentation is required to earn the credit?
Proof of passing WebXam score (see above).
Resources Needed to Offer Course (software, equipment, books [include ISBN and edition], etc. – please include any associated costs):
N/A
Additional course details or requirements important for instructors not covered above:
N/A
Most common (or popular) degrees this course is in?
<u>Degrees:</u> IND.S.AAS – Interior Design, Associate of Applied Science
<u>CRT (One-Year Technical Certificate):</u> MRK.S.CRT – Digital Marketing Communications, CRT
<u>MRK 2145 is an Elective Option in the following programs:</u> ACC.S.AAS - Accounting, Associate Applied Science BM.S.CRT – Business Management, CRT ENTR.S.AAS – Business Management/Entrepreneurship, Associate Applied Science VIS.S.AAS – Visual Communications, Associate of Applied Science